



you are, we car.

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Fiat 500 receives the Car of the Year 2008 Award

The coveted Car of the Year 2008 award was given to the Fiat 500 by a jury of 58 specialist journalists from 22 European countries which now means the total Car of the Year titles won by Fiat Group Automobiles is an incredible 12.

The Fiat 500 marks the first time that a car of just 3.55 metres long has been awarded five Euro NCAP stars for crash safety and the standard fitting of seven airbags is a 'first' for this category (the knee-bag is unique for a supermini). It is also the first car to be launched with an engine range (69 bhp I.2, 75 bhp I.3 MultiJet with DPF and 100 bhp I.4 I6v) that already reaches Euro 5 emissions limits, more than two years before these become law.

These are some of the winning features of a car that has become the new benchmark for its segment. And the prestigious Car for the Year 2008 title confirms the great interest it has aroused since it was presented in Turin on 4th July 2007.



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1 Front Bumper Spoiler*
Part No 5090I673



2 Side Skirts*
Part No 5090I67I

3 Front Chrome Bumper Protection
Suitable only for POP version
Part No 5090I686

Front Chrome A-Bar
Can only be fitted with front
chrome bumper protection
(5090I686).
Part No 5090I674

Chrome Bonnet Line
Part No 5090I69I

4 Chrome Side Mirror Covers
Part No 5090I689



* Supplied primed ready to be painted and fitted with adhesive Part No 590806I



1 Rear Tailgate Spoiler*
Part No 5090I672

2 Chrome Exhaust Tailpipe
Part No 5090I688



3 Rear Bumper Spoiler*
Part No 5090I868

4 Rear Chrome Bumper Protection
Suitable only for POP version.
Part No 5090I687



* Supplied primed ready to be painted and fitted with adhesive Part No 590806I

1 15" Alloy Wheel Kit

Size 6Jx15. 5 double spoke.

Requires I85/55 RI5 tyres (not included).

Includes 4 single wheels 5I79II60 and

4 centre caps 5I806867.

Part No 7I803944



2 16" Alloy Wheel Kit

Size 6.5Jx16. 7 spoke.

Requires I95/45 RI6 tyres (not included).

Includes 4 single wheels 5090I668

and 4 centre caps 5I806867.

Part No 5090I667

3 15" Alloy Wheel Kit

Size 6Jx15. 9 double spoke.

Requires I85/55 RI5 tyres (not included).

Includes 4 single wheels 5090I666

and 4 centre caps 5I806867.

Part No 5090I665

4 15" Alloy Wheel Kit

Size 6Jx15. I8 spoke.

Requires I85/55 RI5 tyres (not included).

Includes 4 single wheels 5I78764I

and 4 centre caps 5I806867.

Part No 7I803943



5 15" Bi-colour Sport Alloy Wheel Kit

Size 6Jx15. 5 double spoke.

Requires I85/55 RI5 tyres (not included).

Includes 4 single wheels 5090I664

and 4 centre caps 5I806867.

Part No 5090I663

6 16" Bi-colour Sport Alloy Wheel Kit

Size 6.5Jx16. 5 double spoke.

Requires I95/45 RI6 tyres (not included).

Includes 4 single wheels 5090I670

and 4 centre caps 5I806867.

Part No 5090I669

7 16" Alloy Wheel Kit

Size 6.5Jx16. I7 spoke.

Requires I95/45 RI6 tyres (not included).

Includes 4 single wheels 5I787643

and 4 centre caps 5I806867.

Part No 7I803945



Italian Flag Badge
on Front Wing
Part No 5090I68I



Side mouldings with space for badge*
Part No 5090I675



500 Logo Italy Badge
Part No 5090I676



500 Logo Red Badge
Part No 5090I684



500 Logo Black Badge
Part No 5090I683



500 Red Line Badge
Part No 5090I680



Red Sport Badge
Part No 5090I679



Black Sport Badge
Part No 5090I678



Red Chequered Badge
Part No 5090I998



Black Chequered Badge
Part No 5090I677



Barcode Badge
Part No 5090I682

* Supplied primed ready to be painted and fitted with adhesive Part No 590806I



Black Chequered Roof
 with Number 5 on bonnet
 Part No 5090I834

Red Chequered Roof
 with Number 5 on bonnet*
 Part No 5090I874

White Chequered Roof
 with Number 5 on bonnet*
 Part No 5090I875



Black 500 Logo Stripes
 Part No 5090I999

Red 500 Logo Stripes*
 Part No 5090I879

White 500 Logo Stripes*
 Part No 5090I880



500 Italia Stripes
 Stripes for roof, bonnet and boot,
 not compatible with sunroof.
 Part No 5090I833

For vehicles with sunroof.
 Part No 5090I837



Black Barcode Stripes
 Stripes for bonnet and roof.
 Part No 5090I877

White Barcode Stripes*
 Stripes for bonnet and roof.
 Part No 5090I878

*Image not shown

■ **Red Sports Side Stripes**
Part No 5090I835

■ **Black Sports Side Stripes***
Part No 5090I876

□ **White Sports Side Stripes***
Part No 5090I836



■ **Red Arrow Stripes**
Part No 5090I88I

■ **Black Arrow Stripes***
Part No 50902000

□ **White Arrow Stripes***
Part No 5090I882



■ **500 Italia Side Stripes**
Part No 5090I9I4



Key Cover Kit - Barcode
Set of 3 covers.
Part No 5090I7I8



Key Cover Kit - Italia
Set of 3 covers.
Part No 5090I7I7



Key Cover Kit - Sport
Set of 3 covers.
Part No 5090I7I6



1 Sports Pedals
Part No 7I803952

2 Steel Kick Plate
Part No 5090I709

3 Ivory Leather Gear Knob
Part No 5090I832

4 Black Leather Gear Knob
Part No 5090I700



5 Carpet Mats
Black stitching, black edge.
Part No 7I803950

Ivory stitching, black edge.
Part No 7I803948

Ivory stitching, ivory edge.
Part No 7I803949





1 Black Perfume Diffuser
Including kit of 3 fragrances
(Citrus, Essence of Night,
Breath of Fresh Air).
Part No 5090I7I0

2 Ivory Perfume Diffuser
Including kit of 3 fragrances
(Citrus, Essence of Night,
Breath of Fresh Air).
Part No 5090I870

Fragrance Refill*
Kit of 3 fragrances (Citrus, Essence
of Night, Breath of Fresh Air).
Part No 5090I7II

Citrus Refill*
Part No 5090I7I2

Essence of Night Refill*
Part No 5090I7I3

Breath of Fresh Air Refill*
Part No 5090I7I4

3 Hands-free Bluetooth kit
Wireless hands-free system for
mobile phones with Bluetooth
Technology. Makes it possible
to speak freely without having
to hold the mobile phone or use
an earpiece.
Part No 5090I459



4 iPod Lead for vehicles with blue&me
Part No 7I8038I2

iPod / Mobile Phone Holder
Part No 5090I703

**iPod connection kit for vehicles
without blue&me***
Part No 5090I536

**5 Ivory Multi-functional
Hook Hanger**
Part No 5090I975

**Black Multi-functional
Hook Hanger***
Part No 5090I708

*Image not shown

1 Parking Sensor
Bumper mounted.
Part No 5090I737

2 Alarm
Utilises original remote and
supplied with a spare remote.
Part No 5090I734



Retractable Tow Bar*
Max 800kg.
Requires connection cables.
Part No 5090I575

Connection Cable 7/I3*
Part No 5090I945

Connection Cable I3*
Part No 5090I946



Rear Aluminium Bars
Part No 5090I723

Ski Carrier

For 2 pairs of skis.
Only compatible with rear
aluminium bars (5090I723).
Part No 5090I724



Snowboard Carrier

For 2 snowboards.
Only compatible with rear
aluminium bars (5090I723).
Part No 5090I725



*Image not shown



2



I Indoor Car Cover
With original Fiat 500 image.
Part No 5090I740

2 Car Care Kit
For both interior and exterior care of your car.
Part No 7I803242

3 Boot Organiser
Part No 5090I728

4 Luggage Compartment Retaining Nets
Part No 5090I730

Boot Protection Liner*
Part No 5090I727

Pouch Net for back of rear seats*
Part No 5090I73I

5 Rear Mudflaps
Part No 5090I694

6 Wind Deflectors
Part No 5090I692

Safety Kit*
Comprising warning triangle, reflective jacket, torch, bulb kit and gloves.
Part No 5090I738

Bulb Kit*
Part No 5090I742

*Image not shown

3



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5



6

